

Prime Rate Capital Management breaks £1bn landmark

Significant milestone demonstrates demand for specialist cash solutions

London, 11 November 2009 – Prime Rate Capital Management, the independent, specialist provider of liquidity and fixed income products, has seen its assets under management pass the £1bn landmark across its range of UK regulated qualifying money market funds (QMMFs) and segregated funds.

Since launching the first UK domiciled range of AAA rated QMMFs in March 2008, inflows have been steady across its Sterling, Euro and US Dollar Funds. Total assets in the Sterling Fund currently represent around £750m. Strong and consistent performance has played a large role in attracting further assets, with the Funds consistently outperforming the benchmark since inception.

In the past 18 months, award-winning Prime Rate has also built a highly diversified client base. Clients include corporates, intermediaries and wealth managers, local authorities, police authorities, pension funds, charities, universities, insurers and banks.

Chris Oulton, CEO of Prime Rate, commented: "Hitting the £1bn mark is a huge achievement for Prime Rate, particularly during the turmoil of the past 18 months, and we are very proud of our progress so far. In a challenging and competitive market, we are well aware that our specialist approach to cash management has enabled us to stand out from the crowd and offer dynamic and attractive alternatives to other cash products.

"In these market conditions, those who rely on the income from investments in cash have found our qualifying money market funds (QMMFs) to be a unique proposition in liquidity management. These funds have consistently outperformed the benchmark and this has been reflected in the impressive increase in our AUM throughout 2009. We are confident that our expertise, independence and track record will continue to deliver impressive results and stand us in good stead to grow."

Prime Rate has achieved a number of milestones since launch. In addition to launching the first UK domiciled range of AAA rated QMMFs, it offers a specialist Isle of Man feeder fund to provide off-shore access to its UK based funds. Prime Rate is currently in the process of launching an Islamic Liquidity Fund which will be the first Shari'ah compliant, AAA rated liquidity instrument for the Islamic market.

These activities have been supported by the team of specialists at Prime Rate who have an average of over 25 years experience in banking, treasury and asset management. The team received recognition in July earlier this year when Prime Rate won the Rising Star of the Year Award at the Global Investor Editorial Awards.

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Notes to the Editor

Prime Rate Capital Management LLP (Prime Rate) was established in April 2007 by Chris Oulton and the other founding partners as a joint venture with Matrix Group (www.matrixgroup.co.uk). Prime Rate is a UK based, independent, specialist provider of institutional liquidity products.

Prime Rate Capital Management LLP is authorised and regulated by the Financial Services Authority.